



**TAKI**

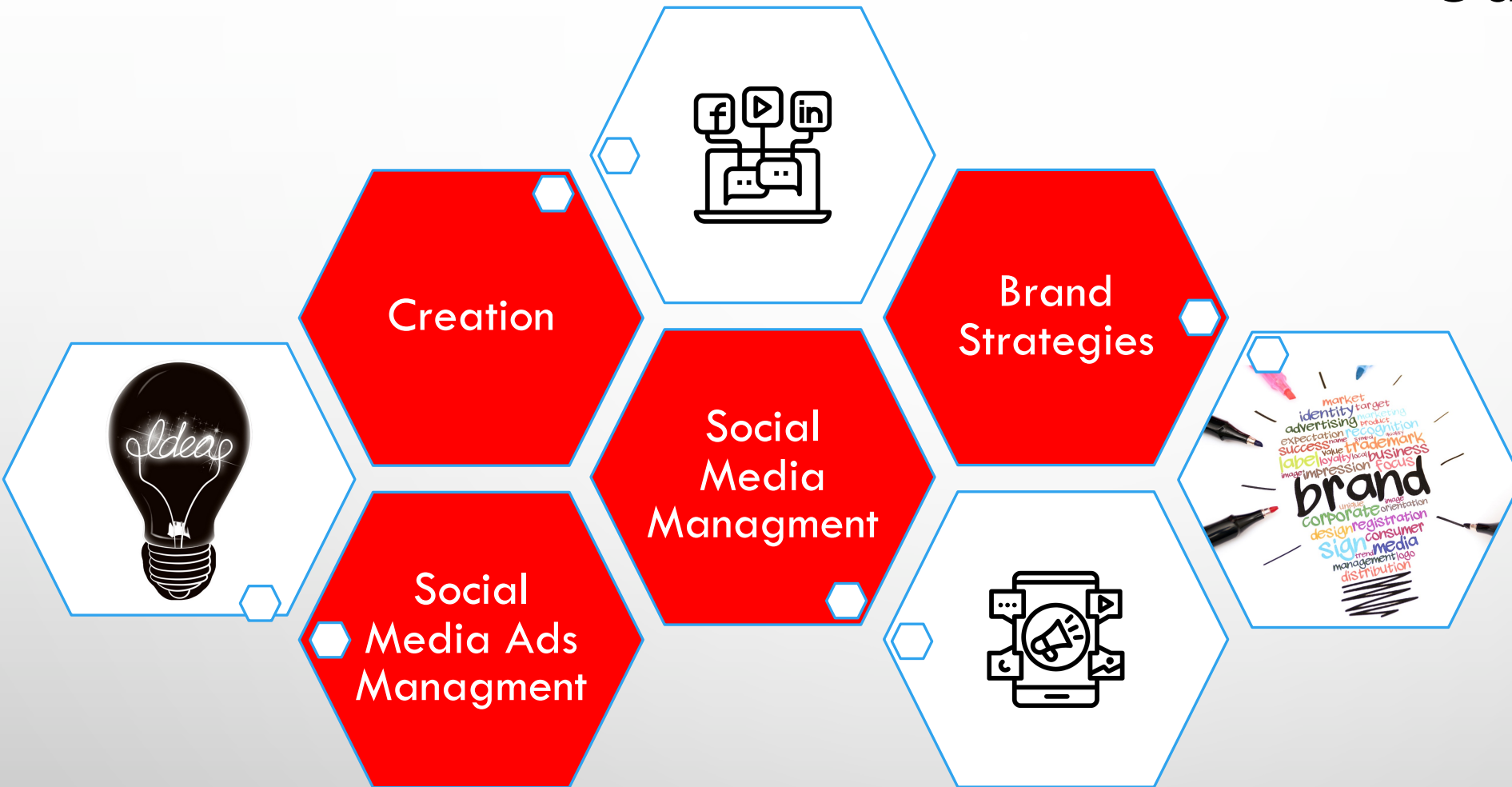
**GLOBAL  
MARKETING**



## Who we are & what we do!

- WE ARE A CREATIVE MARKETING COMPANY WITH AN INTELLIGENT MIX OF TALENT, PROFESSIONALISM AND MARKETING KNOW-HOW. WE EXECUTE YOUR MARKETING VISION FROM START TO FINISH, FROM IDEA TO MASTERPIECE, WITHOUT THE TYPICAL AGENCY STRESS.
- WE HAVE A SIGNIFICANT IMPACT ON THE MARKET AND ENJOY A SUCCESSFUL REPUTATION IN MARKETING, CORPORATE SALES AND MEDIA MANAGEMENT.
- A COMPANY'S GREATEST ASSET IS ITS BRAND, AND AT TAKI GLOBAL MARKETING WE UNDERSTAND THAT. OUR TRACK RECORD IS SECOND TO NONE BECAUSE OF OUR SERVICE-ORIENTED APPROACH.

# Our Services



Additional Services:  
SEO Agency  
Content Marketing

# Creatives

- AT TAKI GLOBAL MARKETING, WE STRIVE TO DO INNOVATIVE WORK FOR OUR CLIENTS. THE PROMOTIONAL MATERIALS WE DEVELOP ARE SPECIFICALLY TAILORED TO OUR CLIENTS' PRODUCTS. OUR CREATIONS ARE BASED ON A SOLID COMMUNICATION STRATEGY. IF YOU HAVE A SPECIFIC GOAL TO ACHIEVE WITH A REALISTIC TIMELINE, OUR TAKI GLOBAL MARKETING TEAM, WHICH INCLUDES HIGHLY SKILLED GRAPHIC DESIGNERS AND CREATIVE STAFF, WILL DO EVERYTHING POSSIBLE TO ACHIEVE YOUR GOAL. OUR TRACK RECORD PROVES THAT OUR CREATIVES ARE THE BEST IN THE MARKET, AND ALWAYS BETTER THAN OUR INTERNATIONAL COMPETITORS. WE ARE PROUD OF THIS CORNERSTONE AND ARE HAPPY TO PROVIDE YOU WITH EXAMPLES OF OUR FANTASTIC WORK.

Our expertise includes:

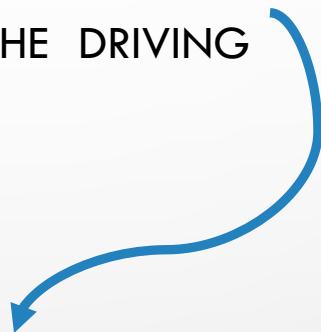
- 💡 Advertising campaigns (Website's banner, E-mails etc.)
- 💡 Copywriting
- 💡 Corporate & brand identities  
Web design



# BRAND STRATEGIES:



WHEN TAKI GLOBAL MARKETING IS TASKED WITH RUNNING A CAMPAIGN, WE MAKE SURE WE HAVE THE RIGHT STRATEGIES IN PLACE. GREAT CAMPAIGNS ARE THE RESULT OF INSIGHT INTO THE DRIVING FORCES OF THE TARGET CONSUMER.



We determine what we want each campaign to achieve. We set the objectives, define the specific priorities and recommend the activities needed to achieve the desired result.



# Brand Strategies:

Our brand strategies are based on understanding the client's business.

Our hallmark is brand building we are not just an advertising agency. We provide all the services of a fully functional marketing department. We do more than just develop communication strategies. We help develop marketing strategies that achieve maximum results with minimum advertising spend and have a positive impact on the bottom line.

It is this approach that sets us apart and has made us one of the most sought-after teams in Dubai.





# Social Media Management



We connect. all

Your.

Social media.

Dots.

# Social Media Management

**Our goal is to create brand awareness, initiate and promote interactions with consumers and take care of reputation management.**

- SOCIAL MEDIA MANAGEMENT MEANS MANAGING ALL YOUR SOCIAL MEDIA PROFILES SUCH AS FACEBOOK, TWITTER, GOOGLE PLUS, ETC. IN AN INTEGRATED WAY. THIS INCLUDES CONTINUOUS UPDATES ABOUT YOUR BRAND AND, MORE IMPORTANTLY, INTERACTION WITH YOUR CUSTOMERS.
- NOWADAYS, CUSTOMERS NOT ONLY CHECK THE BRAND'S PRESENCE ON SOCIAL MEDIA AND READ OTHER USERS' REVIEWS, BUT ALSO WHETHER THE BRAND IS RESPONSIVE OR NOT. THE CUSTOMER'S TRUST ALSO INCREASES WHEN THEY SEE THAT THEIR FRIENDS ALSO FOLLOW THE SAME BRAND.
- FOR ALL THESE REASONS, IT IS NECESSARY FOR A BRAND TO MANAGE ALL ITS SOCIAL MEDIA

## **Whats included in SOCIAL MEDIA MANAGEMENT**

### **SOCIAL ACCOUNT SETUP**

*Developing business pages on different social media platforms.*

### **SOCIAL MEDIA STRATEGY**

*Positioning and targeting on social media*

### **SOCIAL MEDIA PLAN**

*Social Media Calender in accordance with strategy*

### **CONTENT CREATION**

*Copy, image, GIF, video, slideshow and canvas*

### **POSTING**

*Tracking the best time to post through software*

### **SOCIAL MEDIA LISTENING**

*Tracking the brand mention and responding to them*

### **BUSINESS PAGE OPTIMIZATION**

*Optimizing the page to get higher rank in relevant categories*

### **INCREASE NETWORK POPULARITY**

*Increasing fan base in targeted audience*

### **KEY PERFORMANCE METRICS REPORTING**

*Visual report showing analytics to make easy strategic decision*

### **FACEBOOK APPS DEVELOPMENT**

*Apps development to integrate other social media accounts, contact us form, feedback form on fb*



# Social Media Ads Management

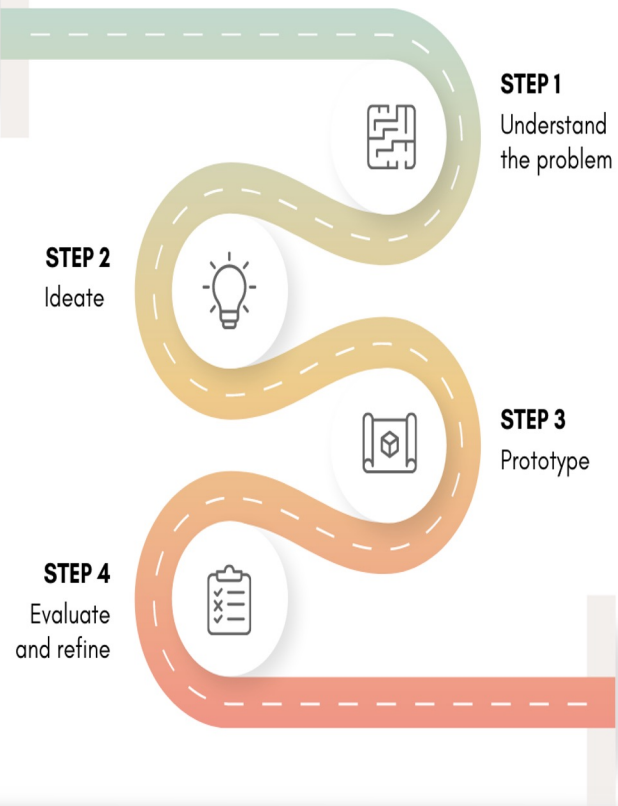
**Social ad management includes the development of creative ads and advertising via social media websites**



INCREASE TRAFFIC TO YOUR WEBSITE, INCREASE MOBILE INSTALLS OR INCREASE CUSTOMERS AT YOUR PHYSICAL LOCATION - ALL WITH A SINGLE SOCIAL MEDIA AD. YOU CAN ALSO REACH THE RIGHT PEOPLE AT THE RIGHT TIME THROUGH SOCIAL MEDIA ADVERTISING.

TARGETING CAN BE DONE IN DIFFERENT WAYS AND ALSO A MIX OF ALL THE WAYS MENTIONED BELOW:

- GEO TARGETING *(BASED ON CITY, REGION OR COUNTRY)*
- INTEREST TARGETING *(BASED ON DIFFERENT INTEREST GROUP)*
- DEMOGRAPHIC TARGETING *(BASED ON GENDER, AGE, RELATIONSHIP STATUS, INCOME, JOB TITLE, EDUCATION QUALIFICATION, ETC.)*
- BEHAVIOR TARGETING *(BASED ON TRAVEL, USE OF TECHNOLOGY, EVENTS PARTICIPATION, ETC.)*
- LOOK-A-LIKE AUDIENCE TARGETING *(BASED ON THE EXISTING AUDIENCE, FINDING THE NEW ONE SIMILAR TO BEFORE)*
- CUSTOM AUDIENCE TARGETING




# Our Journey


- THE COMPANY WAS FOUNDED IN 2020 BY AHMED SHWAN OTHMAN CHICHO. TAKI ONLINE MARKETING PROVIDES 360-DEGREE MARKETING SOLUTIONS FOR INTERNATIONAL BUSINESSES. OUR SERVICES ARE GROUPED UNDER ARTWORK, BRANDING, MARKETING AND SOCIAL-MEDIA PRODUCTS. OUR SERVICES ARE BEST KNOWN FOR THEIR SCOPE, DELIVERY OF QUALITY PRODUCTS, CUSTOMER SERVICE AND COMPLIANCE.
- WE CURRENTLY PROVIDE SERVICES TO A LARGE INTERNATIONAL CLIENT BASE AND EMPLOY APPROXIMATELY 24 FULL-TIME WELL EXPERIENCED STAFF AT OUR MAIN OFFICE IN DUBAI.

# Your Contact In Our Team

The Taki team consists of 24 dynamic young enthusiasts who love everything about Online Marketing. They are imaginary shadows of online marketing and follow them wherever they go. Thanks to their love for marketing, we at Taki are able to serve a variety of clients at the same time.




**Ahmed Shwan O. Chicho**




**Managing Director - Owner**

Comments:



**Mazin Bachtiar Mustafa**




**Senior Sales Executive**

Comments:

Experience: 13 Years  
Languages: English, German, Turkish, Kurdish

**Andranik Movsisyan**




**Sales Representative**

Comments:

Experience: 11 Years  
Languages: German, Russian, Armenian,

**Taban Jihan Othman Jeejo**



**Marketing Assistant**

Comments:

Experience: 5 Years  
Languages: Arabic, German, Turkish





Official Partners  
we work with  
**Google** **Taboola**

Social Media  
We Work With



# Head Office DUBAI

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# Contact

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